



SORBIAN STREET STYLE

CALL FOR COMPETITION

1. February 2019 - 31. May 2019

„The key to modern fashion lies in the union of tradition and the avant-garde.“

Valentino Garavani (Italian designer)

New modern fashion and Lusatian design drawing on the elements of traditional Sorbian costumes and Lusatian folk art do not represent a contradiction but a commitment to the area, to home.

The competition, which is to support young Lusatian fashion design “SORBIAN STREET STYLE”, and the exhibition of the same name by Sorbisches Museum in Bautzen are meant to set a trend and example for Lusatia, which, in the face of structural and demographic change, needs new concepts and ideas.

Besides established designers and fashion creators, young artists and designers, not only from Lusatia but from Germany and the Euroregion Neisse-Nisa-Nysa, are to be given a platform.

The competition for young fashion creators and artists, aged from 18 to 35 years, is a cooperation project organised by Volksbank Dresden-Bautzen eG, Sorbisches Museum in Bautzen and the Centre for Cultural and Creative Industries Saxony, running from 1 February 2019 until 31 May 2019. The prize money for the three winners is provided by Volksbank Dresden-Bautzen eG, the Newcomer Prize is sponsored by Sorbisches Museum. In the exhibition “SORBIAN STREET STYLE” at Sorbisches Museum in Bautzen, open from 22 September 2019 until 1 March 2020, and in the accompanying catalogue as well as across the network of the Centre for Cultural and Creative Industries Saxony, winning products and collections will be effectively promoted.

1. ORGANISERS

Volksbank Dresden-Bautzen eG in cooperation with Sorbisches Museum Bautzen and the Centre for Cultural Industries Saxony in Dresden.

2. OBJECTIVES

2.1. To promote the development of Lusatian-specific fashion and textile designs which have market potential and are based on traditional Sorbian regional costumes and Lusatian folk art with their respective special features, materials, techniques, colours, cuts, and accessories. Participants may submit single products as well as collections.

2.2. A selection committee will nominate the best drafts and products.

2.3. The winners will be awarded a price money of

- € 3,000 - 1st Prize
- € 2,000 - 2nd Prize
- € 1,000 - 3rd Prize
- € 500 - Newcomer Prize

Call for Competition SORBIAN STREET STYLE

1. February 2019 - 31. May 2019

2.4. The prize money is to be used for the production of the winning products and collections respectively.

2.5. The 1st Prize creation and all other prize-winning creations will be presented in the exhibition "SORBIAN STREET STYLE" at Sorbisches Museum in Bautzen from 22 September 2019 until 1 March 2020.

3. CONDITIONS FOR PARTICIPATION

3.1. All young fashion designers and artists, master-class students, especially those in their final year, as well as professional designers and artists, aged from 18 to 35 years, may participate.

3.2. Designers and artists may apply as individuals or in groups. Each participant may therefore submit up to two applications - one individual application, and one group application.

3.3. In the case of group applications, not every member of the group of designers or artists needs to fulfil all stated conditions.

3.4. The ideas of other participants must not be copied.

3.5. The submitted work must not be older than one year. It must also not have been entered in another competition where the presentation of the work might occur in the same period of time.

3.6. Participants who have been selected as winners agree to handle the transport of nominated creations and drafts thereof to and from the exhibition at their own expense. Further, participants agree to take full responsibility for adequate packaging of their creations in order to prevent those from being damaged during transport. Sorbisches Museum will cover the costs of transport and insurance as prescribed by the Saxon Travel Expenses Law (Sächsisches Reisekostengesetz - SächsRKG) - € 0.30 per km up to a maximum of € 300.

3.7. Members of the Selection Committee are not allowed to take part in the competition.

3.8. By submitting their application, participants agree to the Conditions for Participation of the competition. Further, participants thereby agree to make their final works available to Sorbisches Museum for the entire period of the exhibition and no later than by 12 July 2019. Participants who fail to observe the Conditions for Participation will be excluded from the competition.

4. APPLICATION

4.1. Applications are to be submitted by mail to Serbski muzej / Sorbisches Museum, Ortenburg 3, 02625 Bautzen, Germany, or by email to sekretariat@sorbisches-museum.de. When the application has been received, the applicant will be notified by email.

4.2. The following documents must be submitted:

- a) Application Form (enclosed)
- b) Applicant's short biography and portrait photo along with a description of his/her personal relation to Sorbian culture and Lusatia
- c) Exposé
- d) Mood board presenting the philosophy of the creation process and the product at different stages of realisation, sources of inspiration and drafts which have led to the creation of the final product and its title.

Partly finished products and collections or finished drafts may also be submitted on the condition that the final version can be clearly imagined from what has been submitted and that the final version will still be realised and submitted to Sorbisches Museum, Ortenburg 3, 02625 Bautzen, Germany, by 12 July 2019 at noon (CEST). Applicants who fail to submit their works by this date will be disqualified. Applicants are kindly reminded to pay attention to the quality of any of their presentations as these are taken into account by the selection committee for the purpose of evaluation.

4.3. There is no application fee.

4.4. Application documents may be submitted in Sorbian, German, or English.

5.4. Applications must be submitted no later than 31 May 2019. Applications submitted at any later date and documents failing to observe the Conditions for Participation will not be taken into consideration

Call for Competition SORBIAN STREET STYLE

1. February 2019 - 31. May 2019

5. SELECTION COMMITTEE

The Members of the Selection Committee are:

Prof. Martina Jess

Dean of the Faculty of Design, Head of Fashion Design Studies at the University of Applied Sciences Dresden

Dipl. Des. Eva Howitz

Fashion Designer (howitzweissbach), Lecturer in Fashion Design / Fashion Theory at Designschule Leipzig

Anne Hasselbach

Photographer and Designer, Kamenz

Andreas Wanitzek

Volksbank Dresden-Bautzen eG, Head of Corporate Communications

Christina Bogusz

University degree in the Fine Arts (Dipl. Kunstwissenschaftlerin), Director of Sorbisches Museum

Claudia Muntschick

Centre for Cultural and Creative Industries Saxony, Advisory Services and Networking East Saxony

Within 14 days after the closing deadline for application, the Selection Committee will nominate the products or collections which will be awarded the 1st, 2nd, 3rd, or the Newcomer Prize from all submissions by designers, artists or groups of designers and artists.

In order to be nominated, each work will be evaluated with respect to the criteria of the competition incl. the level of autonomy, individual handwriting, artistic expression, quality of artisanal skills, and suitability for exhibition. In the nomination process, the Selection Committee is asked to also assess the works in terms of support for and the promotion of young talents in Lusatia.

The final evaluation will be made by consensus. All participants will be informed about the result of their application by mail and by email. The winners are asked to make their works and drafts available for the photo shoot and the exhibition. The decision of the Selection Committee will be final and cannot be contested in court.

6. PUBLICATIONS

6.1. An exhibition catalogue with colour photographs of the exhibition works will be published. For this purpose, there will be a professional photo shoot, probably sometime mid-June. The winners will each receive a free copy of the catalogue.

6.2. By submitting the Application Form and respective application documents, each participant who has been selected as winner agrees that his/her work and respective texts may be published in the catalogue and may also be used for advertising and reporting in the media free of any rights and charge. Any rights of third parties will not be considered.

7. SALE

For the time of the special exhibition, participants may put their works as well as other samples of their work for sale to the extent that they can ensure that those works will remain in the museum until the end of the exhibition. Sorbisches Museum and Volksbank Dresden-Bautzen eG will not cover any expenses that might be incurred in terms of customs and import duties.

8. FURTHER DETAILS AND CONTACT INFORMATION

Serbski muzej / Sorbisches Museum
Ortenburg 3, 02625 Bautzen, Germany
+49 (0)3591 2708700
sekretariat@sorbisches-museum.de
www.sorbisches-museum.de

Contact persons: Christina Bogusz (Director), Andrea Paulik (Curator)

Call for Competition **SORBIAN STREET STYLE**

1. February 2019 - 31. May 2019

Applicants can download all application forms from the website of Sorbisches Museum.

If you have any questions concerning the Call for Competition, the application or evaluation process, please do not hesitate to contact Sorbisches Museum, sekretariat@sorbisches-museum.de, phone: +49 (0) 3591 2708700.

A COOPERATION PROJECT BY



**Volksbank
Dresden-Bautzen eG**

Volksbank Dresden-Bautzen eG
www.volksbank-dresden-bautzen.de



SERBSKI MUZEJ
Sorbisches Museum

Serbski muzej / Sorbisches Museum
www.sorbisches-museum.de



KREATIVES SACHSEN

**KREATIVES SACHSEN -
Centre for Cultural and Creative Industries Saxony**
www.kreatives-sachsen.de